

# ELECTED OFFICIALS AND STAFF INVITED TO ATTEND

## TrashBlitz Los Angeles Solutions Summit

A deep dive into our city's plastic pollution problem, using critical data as a platform to generate locally relevant solutions.

Thursday, May 30  
6:00-9:00 PM  
Ace Hotel, Downtown Los Angeles

### What is TrashBlitz LA?

To address the growing waste challenges in the city and nation, the 5 Gyres Institute joins 25 other LA based environmental and community organizations in launching TrashBlitz LA, a project designed to empower people to generate data-driven solutions to plastic pollution on a local level.

Utilizing technology to track data through a mobile web-based app, TrashBlitz mobilized hundreds of Angelenos in collecting information on urban waste - categorized by type, material and brand - across the LA watershed. The data from TrashBlitz LA will provide critical insights and a convening platform for policymakers, business owners, urban planners, and community groups exploring collaborative solutions to the growing issue of plastic pollution and waste.

Volunteers from neighborhoods across LA helped collect the data, sampling over the course of three weeks in 120 randomly selected sampling points across LA's 15 City Council districts. The findings, which are designed to be open source (highlights below) show a clear and immediate need to push for policy change that centers around source reduction.

### More about the Solutions Summit

The Solutions Summit will use data from TrashBlitz LA to inform the discussion for policy recommendations. Summit participants will collectively identify barriers, break down challenges to our goals, and develop data-driven recommendations to address the plastic pollution problem and stop the flow of plastic from source to sea.

### Who will be there?

In addition to the below participating organizations, attendees will include local and statewide elected officials and staff, members of the media, business owners, academics, and concerned community members.

### Why now?

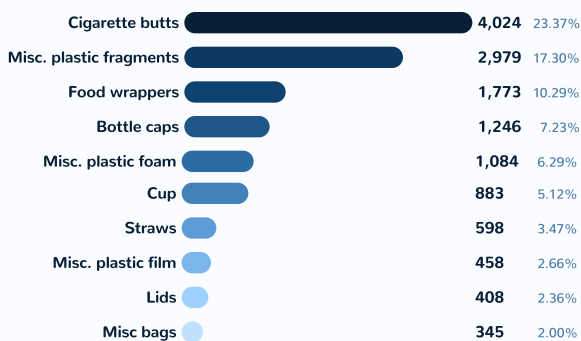
The state of California is currently exploring the Plastic Pollution Reduction Act (etc. a word about SB 54)

### For more information and to RSVP

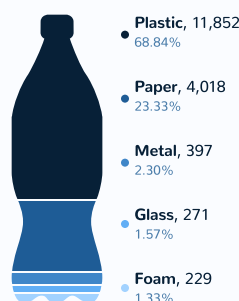
Elected officials are invited to join other thought leaders. Please email Melissa Aguayo at [Melissa@5gyres.org](mailto:Melissa@5gyres.org) or call (424) 744-0471.

**Full List of Participating Organizations:** The 5 Gyres Institute, Greenpeace, Heal the Bay, Friends of the LA River, Surfrider-Long Beach, Surfrider-Los Angeles, Algalita Marine Research and Education, Multicultural Learning Center, The Bay Foundation, Sierra Club, Loyola Marymount University, Treepeople, Team Marine, Los Angeles Waterkeepers, Padres Pioneros, Pacoima Beautiful, Los Angeles Yacht Club, Climate Reality Project, Azul, LA Maritime Institute, Adventures in Waste, El Nido, Plastic Pollution Coalition, Global Green, The Ace Hotel.

### Top 10 Items



### Top 5 Materials



### Top 5 Brands

