

SUPPORT AB 1080 and SB 54

These measures comprehensively address the pervasive problems of urban waste and plastic pollution in Los Angeles and throughout California!

What is TrashBlitz LA?

To address the growing waste challenges in the city and nation, the 5 Gyres Institute joins 25 other LA based environmental and community organizations in launching **TrashBlitz LA**, a project designed to empower people to generate data-driven solutions to plastic pollution on a local level.

Utilizing technology to track data through a mobile web-based app, TrashBlitz mobilized hundreds of Angelenos in collecting information on urban waste - categorized by type, material and brand - across the LA watershed. The data from TrashBlitz LA will provide critical insights and a convening platform for policymakers, business owners, urban planners, and community groups exploring collaborative solutions to the growing issue of plastic pollution and waste. Passing AB 1080 and SB 54 will be one of the key ways that we can help cut back on the trash collected!

Volunteers from neighborhoods across LA helped collect the data, sampling over the course of three weeks in 120 randomly selected sampling points across LA's 15 City Council districts. The findings, which are designed to be open source (highlights below) show a clear and immediate need to push for policy change that centers around source reduction, including through legislation like AB 1080 and SB 54.

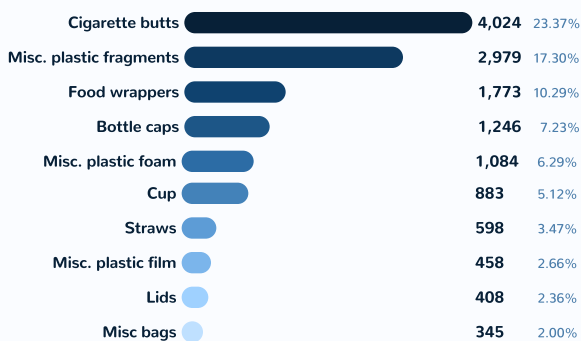
Want to learn more?

Legislators and staff are invited to attend the **Solutions Summit on Thursday, May 30** at the Ace Hotel in Los Angeles. The Summit will use data from TrashBlitz LA to inform the discussion for policy recommendations. Summit participants will collectively identify barriers, break down challenges to our goals, and develop data-driven recommendations to address the plastic pollution problem and stop the flow of plastic from source to sea. For more information and to RSVP: Elected officials are invited to join other thought leaders. Please email [Melissa Aguayo](mailto:Melissa@5gyres.org) at Melissa@5gyres.org or call (424) 744-0471.

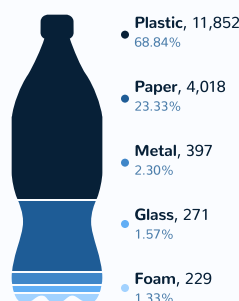
Full List of Participating TrashBlitz Organizations

The 5 Gyres Institute, Greenpeace, Heal the Bay, Friends of the LA River, Surfrider-Long Beach, Surfrider-Los Angeles, Algalita Marine Research and Education, The Bay Foundation, Sierra Club, Loyola Marymount University, Treepeople, Team Marine, Los Angeles Waterkeeper, Padres Pioneros, Pacoima Beautiful, Climate Reality Project, Azul, LA Maritime Institute, Adventures in Waste, El Nido, Plastic Pollution Coalition, Global Green, The Ace Hotel

Top 10 Items



Top 5 Materials



Top 5 Brands

